

PHILIP MORRIS

U.S.A.
100 PARK AVENUE, NEW YORK, N.Y. 10017

VINCENT J. WEINER
MANAGER SPECIAL PROMOTION

May 7, 1981

Mr. Gene McHale
Vice President of
Administration
New York Yankees
Yankee Stadium
Bronx, New York 10451

Dear Gene:

A follow up to our recent discussion, the attached
is self-explanatory.

Gene, your help on the matter would be appreciated.

If there is anything you can do, please give me a
call and let me know.

Cordially,


Vincent J. Weiner

VJW:mc

Att.

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